Enjoy smooth rewarding taste while our recessed filter keeps the tar that builds up on ordinary filters away from your lips. Now that's something to smile about.

Smile if you smoke Parliament Lights.

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...ics Inc. 1983

Warning: The Surgeon General Has Determined That Cigarette Smoking Is Dangerous to Your Health

Box: 9 mg "tar," 0.6 mg nicotine
Soft Pack: 9 mg "tar," 0.7 mg nicotine –
100's: 12 mg "tar," 0.9 mg nicotine
...per cigarette, FTC Report March '83

Source: https://www.industrydocuments.ucsf.edu/docs/pgnj0004